

PIRELLI WINTER TYRES ACHIEVED OUTSTANDING TEST RESULTS IN THE GERMAN SPECIALIZED PRESS

This year Pirelli winter tyres obtained in the most important german press tests optimal results in comparison to the main competitors in the world.

In detail, all the products in the Pirelli winter range – Car (SottoZero, SnowSport and SnowControl), SUV (Scorpion Ice&Snow) and Van (Citynet Winter Plus) products - reached very good results showing very high performances not only in snowy conditions.

The following MPL is reporting the most important statements issued about the Pirelli patterns summarizing the main strengths.

Here below a short summary of the most representative tests issued:

MAGAZINE	ISSUE	TESTED PATTERN	SIZE	TEST VEHICLE	MARK	FINAL RESULT
	Oct-06	Pirelli W190 SnowControl	185/60 R 14 T	VW Polo	-	Very recommendable
	Oct-06	Pirelli W210 SottoZero	195/65 R 15 H	VW Golf	-	Very recommendable
	Nov-06	Pirelli W240 SnowSport	235/40 R 18 V	Audi S4	252/270 points	Very recommendable TEST WINNER 
	Nov-06	Pirelli W210 SottoZero	225/45 R 17 H	VW Golf	-	Recommendable
	Nov-06	Pirelli Scorpion Ice&Snow	235/65 R 17 H	MB M Class	-	Exemplary TEST WINNER 
	Oct-06	Pirelli Scorpion Ice&Snow	255/55 R 18 H	MB M Class	279/300 points	Very recommendable TEST WINNER 
	Oct-06	Pirelli W210 SottoZero	205/55 R 16 H	VW Passat	262/300 points	Recommendable
	Oct-06	Pirelli W240 SottoZero	225/40 R 18 V	Ford Focus	117/150 points	Very recommendable
	Oct-06	Pirelli Citynet Winter Plus	215/75 R 16	Ford Transit	8.9/10 points	Very recommendable TEST WINNER 

ADAC Motorwelt (D), October 2006



In one of the most important automotive magazine test, known for being particularly severe and selective, the Pirelli competing pattern showed an excellent performance. The Winter 190 SnowControl was rated as “very recommendable” in the popular 185/60R14 T size fitted on a VW Polo. It convinced the test crew for having a very harmonic driving behavior, particularly on snow, but also for being very well balanced on ice. It achieved also top scoring results in noise and comfort.



The same test was issued in Austria by the important Auto Touring magazine.

Sport Auto (D), November 2006



One of the most important german top car oriented car magazines awards the Pirelli Winter 240 SnowSport with the best ranking in its winter tyre test. The 7 competing tires (Continental WinterContact TS810 S, Dunlop SP Wintersport 3D, Michelin Pilot Alpin 2, Hankook Icebear W300, Goodyear Eagle Ultra Grip, Vredestein Wintrac Xtreme and Pirelli Winter 240 SnowSport) were tested in the size of 235/40R18 fitted on an Audi S4. Pirelli strengths consist in an unfailingly good traction and in very good handling times in every condition (snow, wet and dry). Furthermore the SnowSport has a very high steering precision on wet ground. The rating was obviously “very recommendable”. Here below handling times on snowy, wet and dry surface:



Streckenlänge 1000 Meter

Goodyear	1.13,0 min
Dunlop	1.14,7 min
Pirelli	1.14,7 min
Vredestein	1.16,1 min
Continental	1.16,2 min
Hankook	1.16,2 min
Michelin	1.18,8 min



Streckenlänge 2000 Meter

Pirelli	1.41,5 min
Dunlop	1.41,7 min
Vredestein	1.41,7 min
Continental	1.41,9 min
Goodyear	1.43,8 min
Hankook	1.44,4 min
Michelin	1.45,5 min



Streckenlänge 2300 Meter

Pirelli	1.19,9 min
Michelin	1.20,2 min
Continental	1.20,4 min
Hankook	1.20,5 min
Vredestein	1.20,5 min
Goodyear	1.20,8 min
Dunlop	1.21,0 min

Auto Bild (D), October 2006

The test drivers for Auto Bild awarded the Pirelli Winter 210 SottoZero with the highest evaluation in its winter tire test. Its excellent rating is due to the optimal steering precision, to the persuasive handling characteristics on snowy track and to the short braking distances on every surface. The tyres were tested in the popular size 195/65R15 fitted on a VW Golf.

Auto Bild AllesAllrad (D), November 2006

One of the most important German 4X4 specialist magazines issued a test in which our Pirelli Ice&Snow won the overall test in the size of 235/65R17 H.

The test vehicle, the Mercedes M-Class, was fitted with 11 different patterns of the main competitors; in addition to its excellent winter performances, Pirelli won by convincing the test crew for its excellent handling characteristics and for its shortest braking distances both on wet and dry track.

The following tables show the braking results on wet and dry ground, in which the Scorpion Ice&Snow fitted Mercedes M-Class had the best performance:

**Powercar (D), October 2006**

In this German high-performance oriented automotive magazine the Pirelli Winter 240 SottoZero achieved, once again, the best rating in the winter tyre test with the sporty size 225/40R18 fitted on a Ford Focus.

The “very recommendable” evaluation is due to its precise steering behaviour, to optimal balance and to its excellent driving characteristics by wet conditions.

Auto Bild SportsCars (D), November 2006

The well known German car magazine tested the Pirelli Winter 210 SottoZero on a VW Golf in the sporty 225/45R17 H size. The test involved 9 main competitors. Pirelli achieved the evaluation of “recommendable”. The magazine’s test drivers praised the superb winter driving characteristics of the tyre with its excellent traction, control of direction and short braking distances.

***Auto Motor und Sport (D), October 2006***

In the winter tyre test staged by this important specialized magazine the Pirelli Scorpion Ice&Snow was ranked as the leader in the 255/55R18 size – the most common size for SUVs. The Pirelli tyre has an extremely well balanced handling, an excellent traction on snow, superb braking performance in wet and dry conditions, precise steering and progressive cornering.

In the second part of the test the Pirelli Winter 210 SottoZero in 205/55R16 H size was rated as “recommendable”. It scored highly for its excellent handling with superior precision in steering on dry ground, its excellent traction on snow and its optimal braking performance on wet track.

Promobile (D), October 2006

The German Van specialized magazine tested out 8 tyres in the 215/75R16 size and Pirelli Citynet Winter Plus was the clear winner. The final comment was: very good in every condition with optimal braking performance on snow and very harmonic driving behaviour on wet track.

Please give the maximum visibility to this Marketing Policy Letter.

Best Regards,

Stefano Sanchini